

To: Berkley, Jim[Berkley.Jim@epa.gov]
From: CFWE
Sent: Tue 8/11/2015 12:06:16 PM
Subject: HEADWATERS Pulse: Water and Land Use, the Great Divide, the Water Plan, Colorado's Watersheds and more

August Headwaters Pulse

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I love meeting new people. I enjoy getting to know them, hearing their stories and learning their views. At CFWE, we love to meet new people too. We're always looking to connect with new audiences. And we never underestimate the value of an introduction from a friend or partner to enable us to branch out. Word of mouth is, in fact, the single biggest channel by which CFWE has grown over recent years.

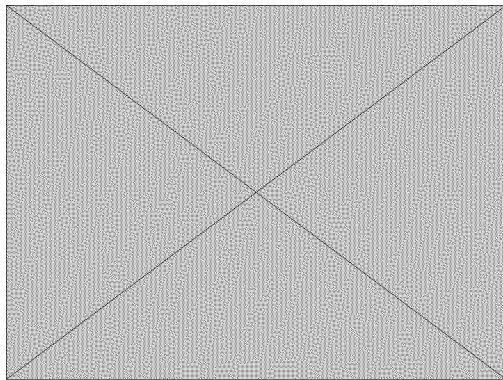
But building our base and finding those new audiences also requires covering topics that will appeal to a different set, and showing up in places where our current friends and supporters may not fill the majority of seats in the house.

Our [summer issue of Headwaters magazine](#), which hit mailboxes in mid-July, has proven the point. Even before it hit the press, the magazine's focus on the nexus between water and land use generated a buzz beyond our steadfast community. People eagerly awaited its release. And then, other wheels were set in motion, helping us get the magazine—and word about CFWE—out in front of Colorado business and community leaders and decision makers with whom we've formerly had little contact.

The Colorado chapter of the American Planning Association ordered enough copies to distribute to every registrant at its fall conference in Steamboat, Sept. 30-Oct. 2, which, excitingly, is offering a new water-focused track. Not only will conference-goers walk away with one of our key publications, but myself and Headwaters associate editor Caitlin Coleman will be there to introduce ourselves in person.

Similarly, we've been invited by the Colorado Real Estate Journal to partner in its Land and Development conference on Sept. 1. We'll be there sharing a booth with WaterWise's Frank Kinder. Which means: 500 new connections from the real estate industry, and the opportunity to share the Headwaters land use issue with them as they seek ways to play a role in maximizing our scarce water resources.

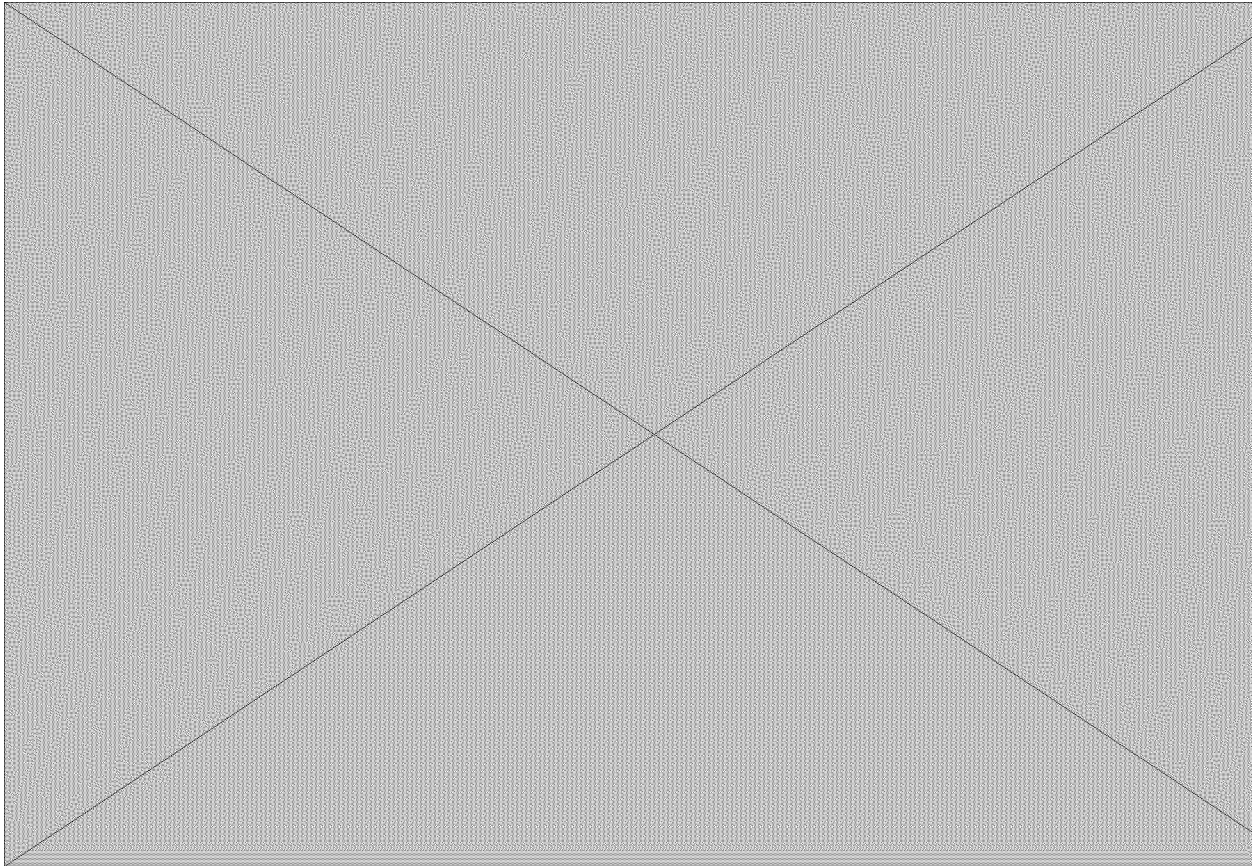
Even as it's thrilling when you meet someone new and discover you have much in common, whether it be shared experiences, interests or views, it's often just as interesting—and likely more eye-opening—to get to know someone who has walked a different road and sees the world through a different lens. Here at CFWE, connecting diverse stakeholders and audiences to engage in learning other points of view is one of our core values. In an increasingly polarized world, we believe a well-rounded understanding of the issues is the key to finding sound solutions and making informed decisions, and that's what we're all about!



So don't miss your opportunity to gather with CFWE's community, either by attending one of our events, reading Headwaters and offering us your input, or checking out the Your Water Colorado blog, where we encourage you to share your views. Introduce us to your friends and colleagues. If you haven't already made it official, become a member today. And if we haven't yet had the opportunity, I look forward to meeting you!

-Jayla Poppleton, CFWE content program manager and Headwaters senior editor

Colorado's rapid growth—an opportunity to merge water and land use



If Colorado's population grows by adding another three to four million people at mid-century, changes will occur in how our land is used. Today's population hovers at 5.3 million and a few million more residents means Colorado's cities, suburbs and country estates will inevitably spill onto today's farms and pastures.

But how will they spill? And how will Colorado's existing towns and cities reinvent themselves? Those are among the questions as Colorado peers toward the bottom of its water bucket, trying to calculate how revised land use can help bridge the gap between water supplies and expectations... it's a golden opportunity to rethink the way we grow in Colorado. Read the full story, "From the Ground Up" in the new issue of *Headwaters* magazine [here](#).

On the Blog

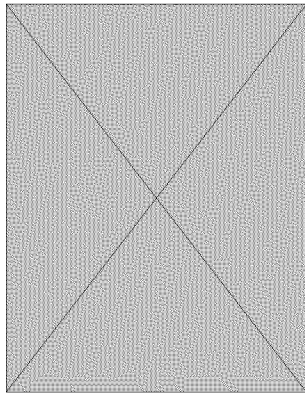
[Collaborative Water
Decisions, Colorado's
Next Step](#)

- The Orange Animas

- A Citizen's Perspective
on Her Water Utility

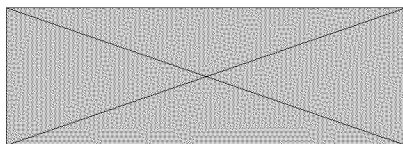
CFWE Mission in Motion

The Water and Land Use Nexus: Headwaters Magazine



Explore the nexus of land use and water, opportunities to merge these fields of planning, and protections to ensure the adequacy of water supplies—for those who call Colorado home today and tomorrow. Find articles and a flipbook of the magazine [here](#).

What's New in Colorado's Water Plan



A few weeks ago, Colorado Water Conservation Board staff joined CFWE for a webinar explaining changes in the second draft of Colorado's Water Plan—the draft was released in late July and available [here](#). [Rewatch the webinar or tune in for the first time here](#) to hear about highlights and upcoming public engagement efforts... then be sure to review the draft and submit any comments by September 17.

Take the Next Step

"The Great Divide" Film Statewide Tour

• Attend the American Planning Association's Colorado State Conference September 30-October 1. The Great Divide film premiered last Thursday, August 6, and will air on 9NEWS, KTVB Channel 20 on Monday, September 14. The conference will receive a copy of the land, use and water issue of Headwaters magazine. **Scholarships Available** Learn more [here](#).

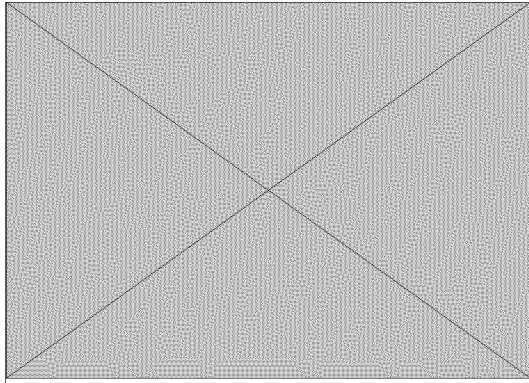
• Check out the June issue of the Special District Association's SDA News. You'll find an article on CFWE's Water Fluency program, on the recent SDA Water Forum about Colorado's water future, and other important water topics. Find the publication [here](#).

- See photos from CFWE's July 2015 Vine to Wine Tour, presented in partnership with the Water Center at Colorado Mesa University and Colorado Water Congress' POND.
- Review the second draft of [Colorado's Water Plan](#) and submit your comments by September 17. Then attend the Best Practices for Collaborative Water Decisions

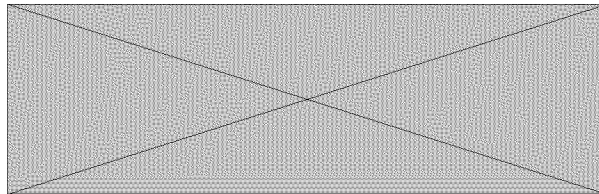
Registration is now open for the 10th Annual Sustainable Colorado Watersheds Conference "In It For The Long Haul". This conference will take place in the Grand Junction area on September 10-11, 2015. The conference will focus on what's needed to deal with sustainable water in the future, public education and governmental management and analysis of Colorado's Water Plan. [Read more and register here.](#)

- Hear a keynote from Dr. Wallace J. Nichols, author of the bestselling book, Blue Mind. Enjoy his talk on October 6 and attend a book signing
- A panel on the Yampa River with photographer John Fielder discussing his new book: Colorado's Yampa River Free Flowing and Wild, followed by a book signing
- Interactive pre- and post-conference workshops including one on education and a field workshop at Camp Hale
- A screening of The Great Divide film with producer Jim Havey
- Our annual silent auction
- And so much more!

Colorado Real Estate Journal Land and Development Conference



Attend Colorado's largest land and development conference of the year with more than 500 attendees. Find CFWE sharing a table with WaterWise as trade association partners. Learn more about the conference and register [here](#) to join us September 1 at the Inverness Hotel and Conference Center.



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